



2012 ALL-AMERICA CITY

GRADE-LEVEL READING AWARD

www.allamericacityaward.com

Participate in the 2012 America City Grade-Level Reading Awards Program and Join the Grade-Level Reading Network of Leading Cities, Counties, Districts, and States!

Communities that submit a letter of intent for the All-America City Award by Friday, Oct. 14, 2011, will become members of the GLR Network, eligible for valuable technical assistance and support from the partners, foundations, and other cities involved in the Campaign for Grade-Level Reading. The benefits include priority access to:

- **Experts** in each of the three community solutions areas
- **Funders** with an interest in supporting local campaigns
- **Policymakers** at the federal and state levels through Campaign convenings, webinars, and calls
- **Models** of programs and practices with proven impact
- **Peers** in other cities facing similar challenges
- **Media** products that can be localized to help you spread the word
- **Opportunities** to publicize and promote their work
- **Systems** for common data collection and analysis

The letter of intent should explain how the community can come together to build on what has already been accomplished and to further improve outcomes in grade-level reading, including in the following three areas:

- **school readiness** – too many young children show up for school not ready to learn
- **school attendance** – too many children in grades K-3 miss too many days of school
- **summer learning** – too many children in the early grades lose ground over the summer months

The letter should include the following information:

1. Contact information of the leader(s) of your campaign, whether it's the mayor or another leader in the community
2. A description of the coalition you've brought together and how you will mobilize this diverse cross-section of leadership, including local elected officials, school leaders, the United Way, the business community, libraries, community foundations, community-based organizations, and faith leaders
3. A plan for engaging the full community, including parents, child care providers, and educators, to improve school readiness, attendance, and summer learning
4. A pledge to explore the baseline data on third grade reading proficiency and develop data-driven solutions to school readiness, attendance, and summer learning in your community

Please call Ron Fairchild at 443-986-1275 or email him at ron@smarterlearninggroup.com for further information on the letter of intent. Submit the letter of intent by mail to AACGLR Award, National Civic League, 1889 York Street, Denver, CO 80206 or via fax at 888-314-6053. For questions about the award process, please contact Gloria Rubio-Cortes, National Civic League, gloriarc@ncl.org or 303-571-4343.

The National Civic League gratefully acknowledges the National League of Cities, the United States Conference of Mayors, and the United Way Worldwide as lead national partners on this award. www.allamericacityaward.com

Read more about the awards and the GLR Network in this [online toolkit](#).

Watch the Campaign for Grade-Level Reading video [here](#).